Official Rules
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One: Introduction and scope of the open call

The ALL4ZERO INNOVATION HUB association (hereinafter, “ALL4ZERO”) with registered address at Paseo de Extremadura, km 18 (28935) Móstoles, Madrid, announces the HUB’s first Open Call, named “THE OPEN CALL”.

ALL4ZERO is a Hub created with the intention to promote, drive, and foster sustainability and innovation, collaboration, technology, and creativity within the framework of partner companies.

ALL4ZERO is a commitment to sustainability in industry, and an initiative that will help entrepreneurs, researchers, and technological centers develop projects together with the partner companies, while at the same time providing value to the Hub by working and cooperating with each other, as they become part of the ALL4ZERO ecosystem. Through ALL4ZERO’s OPEN CALL, innovative projects with a real application in strategic areas in the ALL4ZERO value chain will be selected.

The following official rules aim to establish the participation requirements for the OPEN CALL launched by ALL4ZERO (hereinafter “the Rules”).

The objective of ALL4ZERO’s OPEN CALL is to award the project that provides the most innovative solution in any of the association’s 5 strategic challenges categories:

- Challenge 1: How can we efficiently capture carbon and reduce both atmospheric emissions and origin emissions?
- Challenge 2: How can we guarantee water resources for industrial processes using either alternative sources or recycled water circulation?
- Challenge 3: How can we reduce costs and increase efficiency when obtaining renewable hydrogen?
- Challenge 4: How can we generate SAF and other renewable fuels and mineralize CO₂? (Challenge with two applications)
- Challenge 5: How can we take advantage of materials resulting from waste to create solutions that drive circularity and sustainability?

The solutions will be selected as long as they comply with the formal requirements and Rules herein - those candidates whose proposal provides the most innovative solution in one of the above-mentioned categories, that fits ALL4ZERO’s strategic vision and whose projects are at least in the prototype phase (minimally viable product - MVP - or equivalent). They should be projects based on technological innovation and have a positive impact on decarbonizing industrial processes.

This initiative is aimed toward projects developed by third parties: companies, universities, research centers or groups, or startups.

The selection of projects submitted by candidates is subject to the Rules established below, specific eligibility criteria to participate, selection criteria to designate the finalists and winners, project content, and other conditions of the Open Call.

Two. How to participate. Evaluation process.

The evaluation process for the aspiring candidates includes the following steps:

- Registration and electronic submission of documentation:
- Review of aspiring candidates.
- Jury and final selection.
Registration and project submission:

a) Registration.

Applicants must submit their project using the following URL https://all4zero-hub.com/en/technology-challenges/ from February 6, 2024, until March 22, 2024, in the Madrid, Spain (CET) time zone. Any project received later than that date will automatically be disqualified and will not be considered submitted.

Only one (1) project per candidate will be accepted. If more than one project is identified, the project with the latest timestamp will be considered.

All projects submitted should be done so according to the means and mode indicated in the Rules, with the information requested in the online form available at https://all4zero-hub.com/en/register/ in the required format, within the time periods specified, and all additional requirements established in the Rules herein must be met. If ALL4ZERO has difficulty accessing the project’s content as a result of the format in which it was sent, the applicants may be required to provide it in an alternative, accessible format. If the project is not submitted according to the format required by ALL4ZERO after ALL4ZERO makes this request, ALL4ZERO reserves the right to disqualify it as a project. Failure to comply with the submission format will result in automatic disqualification of the project’s candidacy.

The entry process is considered complete when the applicant, after filling out the form, receives an email from ALL4ZERO confirming its acceptance as a candidate. If this email is not received, the applicant will not be considered as a candidate or participant in the current open call, so if the project is submitted and this email is not received, we recommend you get in touch with ALL4ZERO via the open call’s help email: retos@all4zero-hub.com.

For a project to be admitted in the open call, it must be an innovative, technology-based project with a focus on decarbonization and the circular economy in industrial processes and provide added value to ALL4ZERO within the framework of its activities and those of its partners.

Through the application process of possible candidates, the applicants state, accept, and/or commit to agreement with the following terms:

- The applicant or applicants are individuals or legal entities with team members of legal age (18 years old).
- The applicant or applicants accept and comply with the Rules.
- The applicant or applicants that submit their project are duly authorized to do so, as well as to carry out the necessary procedures and actions throughout the course of the contest.
- The applicant or applicants transfer their image rights to ALL4ZERO as part of the OPEN CALL, and also accept that they have obtained the necessary authorizations regarding the use of third-party images in any photograph, video, or presentation that are part of the application, in accordance with the stipulations in the Rules.
- If selected, ALL4ZERO is authorized to use the project within the framework of the OPEN CALL, in accordance with the stipulations in the Rules.
- The Project can be executed to test its viability in different industrial contexts, thus participating and collaborating with the application and testing process in more than one use case.
The applicant or applicants accept the processing of their personal data in accordance with the information contained in the Data Protection Policy and they consent to this data processing.

The information submitted is reliable and true, and is the property of the applicant or applicants, or they have legitimate rights to said information, and they release ALL4ZERO of any liability for any claim from the rest of the applicants or other third parties.

The applicant or applicants are the intellectual authors of the idea being submitted and have not made use of any confidential or privileged information without due permission, or, alternatively, that they possess the necessary authorization to do so.

The applicant or applicants are liable for any claim regarding intellectual property or use of private-domain information, and ALL4ZERO is released of any liability for any possible claim.

The applicant or applicants agree to submit any additional information that may be required of them.

The applicant or applicants agree to inform ALL4ZERO of changes in the team’s makeup before the date that the winners are announced.

ALL4ZERO may use all the information provided in the applications to spread information about the OPEN CALL as well as those of the candidates that have been selected.

Complying with the following requirements will be viewed favorably when selecting candidates.

- At least two (2) team members, ideally the founding partners, managers, or directors are fully dedicated to the project.
- In the case of startups, the team members are owners or have at least 51% net ownership of the startup.

b) Submission of Documentation.

The applicant or applicants must choose one of the following categories, indicating the option chosen when requesting entry for the project:

- Challenge 1: How can we efficiently capture carbon and reduce both atmospheric emissions and origin emissions?
- Challenge 2: How can we guarantee water resources for industrial processes using either alternative sources or recycled water circulation?
- Challenge 3: How can we reduce costs and increase efficiency when obtaining renewable hydrogen?
- Challenge 4: How can we generate SAF and other renewable fuels and mineralize CO₂? (Challenge with two applications)
- Challenge 5: How can we take advantage of materials resulting from waste to create solutions that drive circularity and sustainability?

The applicants that do not comply with these rules or any others included in the Rules cannot be evaluated and, as a result, will not be considered.

The jury may exclude projects from the OPEN CALL that it considers not to have complied with the requirements specified.
In this preliminary phase, the applicant or applicants shall provide the information requested in the application form found at the following link: https://all4zero-hub.com/en/technology-challenges/. To submit an application, prior to registering on the website, the corresponding online form must be completed, following the steps indicated therein. An application that does not meet the required format will not be accepted. ALL4ZERO is not obligated to inform participants that they have been eliminated from the process.

ALL4ZERO is not liable for any damages of any kind that may be due to temporary unavailability or access failure of the website created for candidates to submit their applications that is not attributable to All4ZERO.

Review of applications.

The analysis phase to review projects received begins as soon as each project is received.

Before reviewing the projects, ALL4ZERO will perform a preliminary check that the requisites and conditions established in the Rules have been met by the applications received. All of the applications that do not meet the Rules’ requirements will not be considered and will be disqualified.

This review will mainly focus on the following criteria:

- **Strategic adaptability**: the project’s capacity to respond to different needs and challenges presented in the OPEN CALL’s different categories and added value this will provide to ALL4ZERO.

- **Business and feasibility**: a project’s capacity to develop a technological solution that responds to a market need and that aims toward scalability.

- **Human team that makes up the project**: The team’s technical capacity and experience to develop the project presented.

- **Degree of innovation** of the application submitted to the contest, the arguments that show its value so it can become a reality and it is possible to apply in different industries.

- **Impact and potential**: capacity to create and generate an important change in line with ALL4ZERO’s main objectives, i.e., industrial decarbonization.

- **Legal issues**: If there are any doubts as to whether a project complies with the requirements in the Rules, said project will be eliminated from the contest.

- **Critique**: Level of the Hub’s partners’ need and urgency regarding the candidates to look for / find solutions to the challenge included in the OPEN CALL.

- **Feasibility**: Technical feasibility when applying the project and generating real and tangible Proofs of Concept (PoCs), as well as minimum-level lab tests (TRL 1-4).

- **Scalability** on a business and geographical level, having the capacity to scale a candidate project to different contexts or industrial realities.

- **Compliance with the OPEN CALL’s Rules**

ALL4ZERO can also request interviews from the proposed finalists to get to know the group of researchers and/or entrepreneurs, and if this is deemed necessary, authorization to visit the center where the project or technological solution is located to make additional clarifications about
the different sections of the application, in order to gain the fullest knowledge possible about the project.

A maximum of 10 projects will be selected as candidates to continue to the next phase, and ALL4ZERO will not provide information about the individual evaluation of each project presented.

The Jury of experts (created for this purpose), from among the projects, will choose finalists for the chosen solutions, taking into consideration the criteria established in the Rules.

The candidate projects chosen as finalists will be asked to sign a Statement of Liability and Acceptance (ANNEX I).

ALL4ZERO’s decision about any aspect of the selection process will be definitive and not subject to appeal.

Final and Jury

The finalist projects will be called to present before the ALL4ZERO 2024 Jury. The meeting may be of a hybrid nature, where projects will be selected to develop Proofs of Concept (PoCs). Once the projects are defined, an in-person kickoff event will take place to establish the projects’ focus.

ALL4ZERO will inform finalists with at least two weeks’ notice about the schedule and date.

The Program’s Jury will be appointed by ALL4ZERO and will be made up of members of ALL4ZERO’s Board of Directors and renowned professionals with extensive experience in the subject matter. The finalist projects will be told of the exact composition of the Jury.

The Jury reserves the right not to select the finalist projects that do not meet the required criteria, and this decision of the Jury is not subject to appeal.

The Jury will make their project selection known on the same day as the final, and finalists will be informed within a period of one week.

Three. Financing.

When the Proof of Concept is proposed and defined, the monetary amount necessary for its development will be established.

If there is a monetary amount designated to financing the projects, this is a non-refundable contribution from ALL4ZERO granted to develop the project. The amount provided will also be proportional to the resources and infrastructure provided by the partners.

If there is a disbursement for a monetary amount made by ALL4ZERO, this amount will be designated toward developing the Proofs of Concept (PoCs) and shall be subject to fiscal and prevention of money laundering acts in Spain in force. The candidate projects and their team members shall guarantee compliance with all the tax obligations according to applicable legislation and are solely liable for any payment that may apply. With regard to the prevention of money laundering act, the beneficiaries of an economic payment are obliged to provide ALL4ZERO with all the requested documents to comply with this act as a requirement prior to the delivery of any monetary payment. Failure to provide these documents will automatically result in the loss of the designated monetary amount.

The disbursement of any monetary amount made by ALL4ZERO is subject to compliance with the terms and objectives specifically established for each project.
If present, project financing will be given in stages based on the percentage of completion of the milestones established:

- 20% at the outset
- 60% during the Proof of Concept (PoC)
- 20% at the conclusion

**Logistics of the Open Call**

The monetary amount to be disbursed by ALL4ZERO to the candidates selected will not include and cannot be designated to travel, lodging, or food allowances for the selected projects’ team members.

**Early Withdrawal or Termination:**

If any of the candidate projects withdraw from the OPEN CALL before completion, or they fail to meet the rules and milestones established, this will result in immediate termination of their participation in the initiative, as well as full reimbursement of the monetary amount received for the project as delivered to the participating team until that point in time.

**Four. Legal matters.**

**Image and intellectual and industrial property rights.**

Intellectual and industrial property rights that the participating candidate projects provide, under no circumstances, will be transferred to ALL4ZERO.

The candidate projects and their team members guarantee that they are the owners of the intellectual and industrial property rights of the project content and have obtained, when applicable, the necessary authorizations from any third parties to be able to present their projects in the OPEN CALL, and are solely liable to any third party for exploiting these intellectual and industrial property rights, and do not hold ALL4ZERO liable in any claim from a third party.

The participants acknowledge and accept that, by simply participating in the OPEN CALL, this entails consent from the participants so that, without any economic compensation whatsoever, the project of parts of projects, the image, and/or participants’ names can be part of any digital or print medium of documentary material edited by ALL4ZERO, without a time or geographic limitation to be used by ALL4ZERO for publicity and/or promotional purposes regarding the OPEN CALL.

During the course of the OPEN CALL, if there is a transfer to third parties of intellectual and industrial property rights and/or intellectual ownership belonging to the participant, and/or any corporate operations are carried out during this time period, this must be previously communicated to ALL4ZERO, who reserves the right to disqualify the Project if this transfer or company operation may result in failure to comply with the participation requirements.

The participants in the OPEN CALL authorize and consent, without economic compensation, to the capture and/or recording of their image by ALL4ZERO, either directly or through a third party designated to this purpose, during the development of the Proofs of Concept, as well as the use of any identifying elements of their own image, without a time and/or geographic limitation, by any means of distribution, mode and/or forms of use, specifically including the possibility of publishing their images on internal ALL4ZERO channels, as well as external channels such as websites or social media profiles (LinkedIn, Facebook, Twitter, etc.), online playback platforms and/or streaming (e.g., YouTube), meetings, forums, conferences, presentations and publications, as well as any other means of online or offline distribution (television, press, etc.).

The participants will release ALL4ZERO of any liability. The participants will be liable to ALL4ZERO, or to a third party, for any damages and losses that may incur as a result of a breach
of transfer of rights and guarantees included in the Rules. In this way, the participants and the winner shall be liable for any breach of third-party rights caused, or that may be caused, and/or for breach of the relevant act regarding the content provided.

**Personal data protection.**

In accordance with the content of Organic Law 3/2018 of December 5, on Personal Data Protection and protection of digital rights, and European Union Regulation 2016/679 of April 27, 2016, the participants authorize and consent to their data being processed by ALL4ZERO as the party responsible for its processing, and who will use it exclusively for the following objectives:

(i) The development, management, and control of ALL4ZERO’s projects in accordance with the Rules herein.

(ii) Capture and/or distribution of images provided by the participants and those obtained during ALL4ZERO’s activities under the terms indicated in the section named “image and intellectual and industrial property rights” in the Rules herein.

(iii) Participation in entrepreneurship programs, challenges and collaboration, through which the companies will have the possibility to collaborate and/or work with ALL4ZERO, as well as establish a business relationship in the future and opt to be an ALL4ZERO collaborator.

(iv) Distribution of activities organized and promoted by ALL4ZERO in the media and on social media.

(v) Attendance at events, talks, and forums related to technology and innovation promoted by ALL4ZERO.

Personal data provided by the candidates to participate in the current OPEN CALL should be true and exact, and the candidates guarantee that they have the consent of the owners of this personal data sent to ALL4ZERO for the reasons explained in the Rules. Personal data will be saved throughout the course of the current OPEN CALL and during the statute of limitations period according to Law.

Any interested party can make a request to access, rectify, erase, object to, or cancel personal data, as well as limit processing and transfer of their data by contacting «All4Zero» at Paseo de Extremadura, km 18 (28935) Móstoles, Madrid. Additionally, the party can file a claim with the Spanish Data Protection Agency.

**Disclaimer**

ALL4ZERO is not liable for any damages and losses incurred from participating in this OPEN CALL. As a result, the participants release ALL4ZERO, to the fullest extent of the law, of any type of liability, sanction, claim, lawsuit or legal actions in civil, commercial, criminal, administrative court, or legal action of any other nature, including payments of any nature and/or type, legal fees, or any other type of expense (with a specific inclusion for fees to Lawyers and Legal Clerks) in which ALL4ZERO may be involved during the current OPEN CALL.

ALL4ZERO reserves the right to take legal action against those parties that carry out any action likely to be considered manipulation or falsification of the OPEN CALL.

ALL4ZERO is not liable for the actions and behaviors of the participants, or for their possible criminal or civil liability, or liability of any other kind, or for possible losses, deterioration, theft, delays or any other circumstances attributable to the participant or third parties.

ALL4ZERO is exempt of any liability resulting from the malfunction of emails, electronic communication networks that hinder the development of the OPEN CALL for causes external to ALL4ZERO, and specifically for acts of bad faith.
Nor is ALL4ZERO liable for problems with data transfer or loss of data not attributed hereto.

**Right to exclusion**

ALL4ZERO reserves the right to eliminate and exclude any candidates from the OPEN CALL that:

- Use false data, or if there is reasonable evidence that leads to the belief that the data is false. To that effect, the participants can be required to verify their data if it is deemed necessary.
- Manipulate their participation in the Open call in any way, either fraudulently or artificially.
- Contain elements in the project that can be considered contrary to fundamental rights and public liberties, induce, incite or promote actions that are illegal, defamatory, violent, or, in general, contrary to law, morals and generally-accepted good behavior or public order, are protected by any intellectual or industrial property rights belonging to third parties when the participant has not previously obtained the necessary authorization from the owners to make use or intend to make use of the property; is contrary to the right to honor, individual or family privacy or the image itself of individuals; that in any way undermines the credit of ALL4ZERO or third parties; that can constitute publicity or that introduces a virus or other element that can damage the normal functioning of the network, system, or IT systems.
- Include Project rights belonging to third parties and do not have the necessary authorizations.
- Fail to comply with the Rules in any way or for any reason.

**Confidentiality**

ALL4ZERO is committed to maintaining the confidentiality of the projects that are not selected.

ALL4ZERO and the selected candidates agree that all the information that may be communicated throughout the course of the OPEN CALL must be considered Confidential Information.

“Confidential Information” is understood as any information, either spoken or written, communicated by one party (“Speaker”) to the other party (“Recipient”) with the aim of carrying out participation in the OPEN CALL, with the following, among others, being considered confidential: content of the current OPEN CALL, as information of a scientific, technical, financial, legal, fiscal, and business nature, models and business strategies, know how, names of possible clients, brands, projects, operations and, in general, all the information sent before, during, or after the OPEN CALL.

Confidential Information is exclusively the property of its owner. Under no circumstances can these Rules be interpreted to mean that the exchange of information will result in a transfer or licensing of rights of said information.

Notwithstanding the above, the concept of Confidential Information expressly excludes the following: (a) information that is public knowledge; (b) information received or coming from an independent third party; (c) information that must be communicated by law or judicial or administrative order; (d) information that became known by recipients prior to the date of disclosure, as long as this can be proven with documentation.

Any damages and losses arising from custody, use, processing and/or willful or negligent distribution of confidential information invoke the right to claim for the corresponding compensation or indemnities for breach of confidentiality obligations.
The above-mentioned confidentiality obligations will endure throughout the time period of the open call, development of the chosen project and for two (2) years afterward. However, during the project development phase and after the open call is finished, ALL4ZERO may publish information about participation in the program, as well as aspects of the project, for publicity and promotional purposes related to the Open Call.

**Labor risk prevention.**

Companies or freelance professionals that are chosen to participate in the Open Call must meet the requirements to manage prevention measures, as established in the legislation in force regarding labor risk prevention.

They must, additionally, be up to date on their obligations as entrepreneurs or businesses with regard to the Social Security Administration.

**Changes in the Open Call.**

ALL4ZERO reserves the right to include any changes at any time to the current Open Call and its development, whenever there exists any reason (whether or not attributable to ALL4ZERO) for doing so, without these changes resulting in any liability for ALL4ZERO. The changes made will be communicated to all the parties involved.

**Applicable Legislation and Jurisdiction.**

This contest will be susceptible to current, generally applicable Spanish law.

Any dispute arising from the interpretation or compliance with the official rules or development of the acceleration process of the company shall be subject to the Jurisdiction of Judges and Courts in Madrid, with express submission to the jurisdiction where it may apply.

**Contact.**

To receive more information about the program’s open call, please visit the following website: [https://all4zero-hub.com/en/technology-challenges/](https://all4zero-hub.com/en/technology-challenges/). For more information about the open call, or if you have any doubts regarding the eligibility rules or information that will be requested in the application form, please contact the open call’s help email: retos@all4zero-hub.com

**Acceptance of the Official Rules.**

Participation in the Open Call involves full acceptance of these Official Rules.
ANNEX I

STATEMENT OF LIABILITY AND ACCEPTANCE OF OFFICIAL RULES FORM

Mr./Ms. ___________________________ with ID number ________________, acting on behalf of all the signatories of this statement ________________, with address ________________ street ________________, States, under his/her sole responsibility:

1.- CONTACT INFORMATION

a) Project Creators

- Name
- Last name(s)
- ID number

b) Project Representative

- Name
- Last name(s)
- ID number
- Address

c) Other contact information:

- Phone number
- Mobile phone
- Website
- email
- Social Media Profiles

IMPORTANT: The email address provided in this section will be used for all notifications regarding the application and selection process.

2.- STATEMENT of signatories:

The signatories are up to date regarding compliance with tax laws and with the Social Security Administration as enforced by current legislation.

3.- OTHER STATEMENTS

The signatory/signatories state that:

- the information sent is reliable.
- they are the intellectual authors of the idea being presented and have not made use of any confidential or privileged information without due permission.
- they are liable for any claim regarding intellectual property or use of private-domain information, and ALL4ZERO has complete indemnity against any possible claim.
they agree to submit any additional information that may be required of them.
they shall inform ALL4ZERO of changes in the team’s makeup before the date that the winners are announced.
they possess the level of maturity and experience required to participate in the current entrepreneurial contest.

4.- STATEMENT OF ACCEPTANCE OF RULES AND OPEN CALL

Likewise, the signatory/signatories state that they understand and accept the information provided in the Rules to participate in ALL4ZERO’s challenges and Open Call for Innovation as published on the website.

The data provided will be added to a personal data file belonging to ALL4ZERO with the purpose of managing the program’s open call. The owner of this data may exercise rights to access, rectify, erase data, or object to data by writing to the above-mentioned company at Paseo de Extremadura, km 18 (28935) Móstoles, Madrid, Spain or by email at the following address: hello@all4zero-hub.com.

THE ASSIGNER may exercise these rights and any others granted to him/her under the personal data protection regulation act in force at any time, within the time period and under the terms stipulated herein.

In __________, on _____ of __________________ of 2024

Signature of applicant and, if applicable, all team members